

THE TOP 100

RANK	COMPANY	TOTAL IMAGE SCORE	TOTAL VISIBILITY SCORE	QUALITY OF EXPOSURE
1	Reliance Industries	225,809	209,531	108
2	HLL	208,467	165,746	126
3	Maruti Udyog	192,514	134,955	143
4	Microsoft	190,693	135,922	140
5	Infosys Technologies	183,083	129,576	141
6	Bharti Tele-Ventures	163,398	101,491	161
7	BSNL	152,137	123,635	123
8	State Bank of India	141,702	102,004	139
9	Wipro	132,968	95,059	140
10	Bajaj Auto	117,632	80,198	147
11	Hyundai Motor India	117,062	78,711	149
12	Reliance Infocomm	116,141	97,392	119
13	LG Electronics	115,582	74,788	155
14	ICICI Bank	109,295	80,619	136
15	Mittal Steel	108,212	72,534	149
16	Air-India	107,125	92,226	116
17	Tata Motors	103,273	67,620	153
18	Hero Honda Motors	102,124	64,206	159
19	Samsung India Electronics	95,831	64,565	148
20	LIC	94,274	65,163	145
21	Mahindra & Mahindra	92,744	62,495	148
22	Toyota Kirloskar Motor	90,431	61,586	147
23	Jet Airways	89,031	63,878	139
24	TCS	88,231	57,142	154
25	Indian Airlines	86,409	67,600	128

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26	Ford India	79,386	60,752	131
27	Hutch	79,057	49,667	159
28	Nokia	73,432	47,906	153
29	TVS Motor Company	71,704	43,358	165
30	General Motors India	70,847	56,324	126
31	Cognizant Technology Solutions	68,362	36,085	189
32	Pepsi Foods	64,783	57,679	112
33	ITC	58,288	43,088	135
34	Ranbaxy	58,156	42,024	138
35	Tata Steel	55,493	36,070	154
36	HDFC Bank	55,345	34,821	159
37	IBM	54,463	37,541	145
38	Shoppers' Stop	54,080	34,098	159
39	Honda SIEL	53,545	35,754	150
40	MTNL	52,770	47,119	112
41	Tata Teleservices	52,007	35,421	147
42	Air Deccan	51,061	34,979	146
43	Air Sahara	49,619	36,407	136
44	Intel	45,982	31,924	144
45	Kingfisher Airlines	45,422	32,962	138
46	Coca-Cola India	45,378	40,922	111
47	DaimlerChrysler India	43,679	35,174	124
48	Satyam Computer Services	41,738	26,133	160
49	Reliance Energy	41,281	37,743	109
50	Google	40,072	33,522	120

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51	Procter & Gamble	39,471	28,303	139
52	HDFC	35,581	27,861	128
53	Dabur India	35,035	24,714	142
54	HP	34,839	30,572	114
55	Hindustan Motors	33,803	23,449	144
56	Motorola	33,551	20,605	163
57	Oracle	32,946	21,624	152
58	Pantaloon Retail India	32,232	21,826	148
59	HCL Technologies	31,639	19,210	165
60	Apollo Hospitals	31,539	22,930	138
61	Biocon	31,349	20,962	150
62	Videocon International	30,891	20,278	152
63	Yamaha Motors	30,792	18,394	167
64	HSBC	30,484	23,214	131
65	UTI Asset Management Co.	30,443	22,902	133
66	Philips India	30,032	19,961	150
67	Aptech	29,645	22,876	130
68	Electrolux	29,417	20,451	144
69	SpiceJet	29,397	20,304	145
70	ACC	28,949	20,185	143
71	Raymond	28,501	20,734	137
72	Reliance Capital	28,122	20,818	135
73	Titan Industries	27,342	16,683	164
74	Fiat India	26,691	20,736	129
75	Sony India	26,121	17,843	146

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76	Skoda Auto India	25,501	16,803	152
77	Marico Industries	24,969	16,603	150
78	Dr Reddy's	24,697	18,279	135
79	UTI Bank	24,604	16,440	150
80	Prudential ICICI Asset Mgmt	24,314	20,009	122
81	HCL Infosystems	23,819	13,877	172
82	Ashok Leyland	23,765	14,188	168
83	IPCL	23,366	26,757	87
84	VSNL	22,319	16,459	136
85	Yahoo!	22,107	16,868	131
86	Mphasis BFL	22,024	17,441	126
87	ABN AMRO	21,689	15,394	141
88	Pfizer	21,311	16,515	129
89	ONGC	21,195	16,539	128
90	BPL Mobile	20,597	13,808	149
91	Trent	20,522	13,666	150
92	Gujarat Ambuja Cement	20,399	14,459	141
93	SAIL	20,388	14,748	138
94	Templeton Asset Mgmt India	20,352	16,265	125
95	Idea Cellular	20,168	13,633	148
97	NIIT	20,070	13,972	144
97	Honda Motorcycle & Scooter	19,715	53,763	37
98	Whirlpool of India	19,597	14,083	139
99	SBI Funds Management	19,283	15,414	125
100	Gillette India	19,251	12,500	153